



## ○ Gerrit Haaland

Director, director of photography

### Links

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### Documents

📄 [Resume Gerrit Haaland 2024](#)

### Showreel (external)



## About Gerrit Haaland

Director and writer for corporate and commercial films, branded stories and corporate docs

### Fictional movies as director (2)

Year	Title	Genre	Director	Producer
2001	<a href="#">Mars Needs Women</a>	Short Film	○ Gerrit Haaland	Scope Company Medienproduktion
1997	<a href="#">November!</a>	Short Film	○ Gerrit Haaland	Haaland & Wendt

### Advertising/Image/Music videos as director (36)

Year	Title	Genre	Director	Producer
2024	<a href="#">Bruker - CiC Biogune Bilbao (Case Study) (WT)</a>	Corporate Film	○ Gerrit Haaland	○ Comeback Unternehmensfilm GmbH

Year	Title	Genre	Director	Producer
2023	SEA.AI Experience - Baltic 67'	Product video	🟡 Gerrit Haaland	Nautic.Film [de/es]
2022	Sea.AI - Sentry Perimeter Surveillance	Commercial	🟡 Gerrit Haaland	Nautic.Film [de/es]
2021	Coca Cola - Brand Footage & B-Roll. Germany 2022	Corporate Film	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2021	Coca-Cola - Arbeitssicherheit mit Herz und Verstand (WT)	Industrial Video	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2021	Oscar Experience - Amel 50	Product video	🟡 Gerrit Haaland	Yachtfilm [es]
2021	Pinmar - Sprayable Filler. The Latest Trend in Superyacht Coating	Industrial Video	🟡 Gerrit Haaland	Yachtfilm [es]
2020	Coca-Cola - Teamplayer im Home Office	Corporate Film	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2020	Coca-Cola - Jeder Tropfen zählt. Wassermanagement bei Coca-Cola	Industrial Video	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2020	Geflüchtet und angekommen - Als Auszubildender bei Coca-Cola	Industrial Video	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2020	Making Packaging Better – The New 100% rPet Bottle	Industrial Video	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2019	Coca-Cola Truckfahrer - Die gute Seele im Stau	Industrial Video	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2019	Coca-Cola - Accelerate Performance 2.0	Event Documentary	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2018	Aquarius - Royal Huisman World Cruising Ketch	Corporate Film	🟡 Gerrit Haaland	Yachtfilm [es]
2018	Burgess - My Galaxy for charter with Burgess	Corporate Film	🟡 Gerrit Haaland	Yachtfilm [es]
2017	The Islander Nautifest 2017	Event Documentary	🟡 Gerrit Haaland	Yachtfilm [es]
2013	Dachser Intelligent Logistics - Cut!	Corporate Film	🟡 Gerrit Haaland	PI spirit Production International GmbH [de]
2012	Bombardier - InnoTrans 2012	Corporate Film	🟡 Gerrit Haaland	avcommunication GmbH [de]
2012	BTGA - Berufe mit Zukunft	Corporate Film	🟡 Gerrit Haaland	avcommunication GmbH [de]
2011	BASE - Helau!	Corporate Film	🟡 Gerrit Haaland	imagefilm biz, Gerrit Haaland
2009	Deutsche Telekom Laboratories - Happy Birthday T-Labs (WT)	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - UICC. The Next Generation SIM-Card	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2009	Deutsche Telekom Laboratories - Science Express	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH
2008	ERGO & Microsoft - Technologie verändert die Welt - und die Versicherung?	Corporate Film	🟡 Gerrit Haaland	🟠 Katapult Filmproduktion GmbH

Year	Title	Genre	Director	Producer
2008	Bundesregierung - Klimaschutz mit neuer Energie	Corporate Film	🟡 Gerrit Haaland	Elementarfilm [de]
2007	EJOT Gruppe - Unternehmensfilm 2007	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]
2007	Bombardier - The Climate Is Right For Change	Corporate Film	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2007	BBB & R - Gemeinsam handeln hat Erfolg	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx
2006	Microsoft - Was Kunden wirklich wollen	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx
2006	AstraZeneca - Committed To Win	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]
2006	Tchibo - Depot-Expansion Niederlande (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]
2005	505 Sailing - 505 Worlds Warnemünde	Corporate Film	🟡 Gerrit Haaland	Scope Company Medienproduktion
2005	Tchibo - Arena Schweiz (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]
2005	AstraZeneca - Going 4 Gold	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]

## Advertising/Image/Music videos as director of photography (8)

Year	Title	Genre	Director	Producer
2024	Bruker - CiC Biogune Bilbao (Case Study) (WT)	Corporate Film	🟡 Gerrit Haaland	🟡 Comeback Unternehmensfilm GmbH
2023	SEA.AI Experience - Baltic 67'	Product video	🟡 Gerrit Haaland	Nautic.Film [de/es]
2021	Oscar Experience - Amel 50	Product video	🟡 Gerrit Haaland	Yachtfilm [es]
2021	Coca Cola - Brand Footage & B-Roll. Germany 2022	Corporate Film	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2021	Coca-Cola - Arbeitssicherheit mit Herz und Verstand (WT)	Industrial Video	🟡 Gerrit Haaland	Yan-TV GmbH [de]
2018	Aquarius - Royal Huisman World Cruising Ketch	Corporate Film	🟡 Gerrit Haaland	Yachtfilm [es]
2017	Burgess - My Galaxy for charter with Burgess	Corporate Film	🟡 Gerrit Haaland	Yachtfilm [es]
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx

## Non-fictional movies as director of photography

Year	Title	Genre	Director	Producer
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Year	Title	Genre	Director	Producer
2011	Die neun Rebellen von Oberhausen	Documentary, arte, WDR [de]	Hansjürgen ´Jason´ Pohland	Modern Art Film-Pohland KG

## Fictional movies in other activities (9)

Year	Title	Genre	Director	Producer	Comment
2004	hamlet_X (2000-2004, 33 Kurzfilme)	TV Movie (multi-part)	Herbert Fritsch	Volksbühne Berlin [de]	production manager "Phasell" Feb.-Sept. 2002
2003	Wo ist Bahnhof? (CANCELLED after 14 days of filming) (WT)	Feature Film	Lew Green	Wo ist Bahnhof Produktion	1st AD (local system)
2003	Wo ist Bahnhof? (CANCELLED after 14 days of filming) (WT)	Feature Film	Lew Green	Wo ist Bahnhof Produktion	line producer
2002	Wer sich liebt, teilt sich ein Taxi	Short Film	Lars Kraume	Eidos Film [de]	1st AD (local system)
2002	Mess	Short Film	○ Sibylle Tafel	Eidos Film [de]	1st AD (local system)
1999	3 Tage 44	Short Film	Oliver Dommenges	○ Hamburg Media School	unit manager (local system)
1998	Highway Society	Feature Film	Mika Kaurismäki	Mariette Rissenbeek Filmproduktion [de]	unit manager (local system)
1998	Highway Society	Feature Film	Mika Kaurismäki	Mariette Rissenbeek Filmproduktion [de]	2nd unit director
1997	November!	Short Film	○ Gerrit Haaland	Haaland & Wendt	screenwriter

## Advertising/Image/Music videos in other activities (22)

Year	Title	Genre	Director	Producer	Comment
2022	Sea.AI - Sentry Perimeter Surveillance	Commercial	○ Gerrit Haaland	Nautic.Film [de/es]	producer
2020	Coca-Cola - Teamplayer im Home Office	Corporate Film	○ Gerrit Haaland	Yan-TV GmbH [de]	editor
2017	The Islander Nautifest 2017	Event Documentary	○ Gerrit Haaland	Yachtfilm [es]	video-producer
2017	Burgess - My Galaxy for charter with Burgess	Corporate Film	○ Gerrit Haaland	Yachtfilm [es]	editor
2013	Dachser Intelligent Logistics - Cut!	Corporate Film	○ Gerrit Haaland	PI spirit Production International GmbH [de]	screenwriter
2013	Dachser Intelligent Logistics - Cut!	Corporate Film	○ Gerrit Haaland	PI spirit Production International GmbH [de]	2nd unit dop
2012	Bombardier - InnoTrans 2012	Corporate Film	○ Gerrit Haaland	avcommunication GmbH [de]	2nd unit dop
2009	Lufthansa - Markenakademie Tower 360° Projektion	Corporate Film	Dan Pearlman	Dan Pearlman Markenarchitektur GmbH [de]	screenwriter
2009	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	Corporate Film	○ Gerrit Haaland	○ True Motion Pictures GmbH	screenwriter

Year	Title	Genre	Director	Producer	Comment
2009	Deutsche Telekom Laboratories - UICC. The Next Generation SIM-Card	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH	screenwriter
2009	Deutsche Telekom Laboratories - Science Express	Corporate Film	🟡 Gerrit Haaland	🟡 True Motion Pictures GmbH	screenwriter
2008	ERGO & Microsoft - Technologie verändert die Welt - und die Versicherung?	Corporate Film	🟡 Gerrit Haaland	⊖ Katapult Filmproduktion GmbH	screenwriter
2008	Bundesregierung - Klimaschutz mit neuer Energie	Corporate Film	🟡 Gerrit Haaland	Elementarfilm [de]	screenwriter
2008	Bundesregierung - Klimaschutz mit neuer Energie	Corporate Film	🟡 Gerrit Haaland	Elementarfilm [de]	2nd unit dop
2007	EJOT Gruppe - Unternehmensfilm 2007	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]	screenwriter
2007	EJOT Gruppe - Unternehmensfilm 2007	Corporate Film	🟡 Gerrit Haaland	Videograph GmbH [de]	director (dubbing)
2007	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	Corporate Film	🟡 Gerrit Haaland	VisionVoice, Martin Marx	screenwriter
2006	AstraZeneca - Committed To Win	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2006	Tchibo - Depot-Expansion Niederlande (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2006	Tchibo - Depot-Expansion Niederlande (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	2nd unit dop
2005	Tchibo - Arena Schweiz (WT)	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter
2005	AstraZeneca - Going 4 Gold	Corporate Film	🟡 Gerrit Haaland	ViON GmbH & Co.KG [de]	screenwriter

## Non-fictional movies in other activities (2)

Year	Title	Genre	Director	Producer	Comment
2011	Die neun Rebellen von Oberhausen	Documentary, arte, WDR [de]	Hansjürgen 'Jason' Pohland	Modern Art Film-Pohland KG	producer
2001	Das Leben geht weiter	Documentary, arte, HR [de]	Mark Cairns	Starcrest Media GmbH [de]	1st AD (local system) insz. Doku-Fiction, Int EMMY Award, Gold

## Film awards (7)

Year	Film	Award	Category
2014	Dachser Intelligent Logistics - Cut!	World Media Festival GOLD Award	Public Relations Winner
2013	Dachser Intelligent Logistics - Cut!	Corporate Media Award	Award for High Standard Winner
2010	Deutsche Telekom Laboratories - Science Express	Deutscher Preis für Wirtschaftskommunikation	als Teilxponat von Expedition Zukunft Winner
2010	Deutsche Telekom Laboratories - Vision 2050 (Messefilm)	World Media Festival	Grand Award Winner

Year	Film	Award	Category	
2008	Microsoft - IT-Brücke. Wir helfen, damit Sie helfen können	WorldMediaFestival	Intermedia Globe	Nominated
2008	Bombardier - The Climate Is Right For Change	WorldMediaFestival	Intermedia Globe Silver	Winner
1997	November!	1. Preis Int. Kurzfilmfestival Hamburg	Publikumspreis Flotter Dreier	Winner

## Awards

Year	Award
2010	Designpreis Deutschland 2011 GOLD (für Lufthansa Markenakademie)

## Basic data

<b>Languages</b>	Danish ■■■■ English ■■■■ German ■■■■ Spanish ■■■■
<b>Experience abroad</b>	<p><b>Central Europe:</b> Austria, Switzerland</p> <p><b>North America:</b> USA</p> <p><b>Northern Europe:</b> Denmark, Finland</p> <p><b>Southern Europe:</b> Spain</p> <p><b>Western Europe:</b> Belgium, France, Netherlands, United Kingdom</p>
<b>Special skills</b>	<p>Storytelling</p> <p>Future Trends (Modern Mobility, Digitization, Future of Cities, Communications, Global Change)</p> <p>Corporate and commercial films with complex technical, economical, social and political subject matters.</p> <p>Drama, screenplay, fictional plots</p> <p>Semi-professional sailor, boats, watersports, ships and the sea</p>
<b>Own equipment</b>	<p>Editing Suite with FCP X, Motion, Premiere Pro, After Effects</p> <p>Panasonic GH6, GH5, GX85</p> <p>Lumix and Olympus Pro Zooms, Olympus Pro primes</p> <p>Zeiss T* primes/Metabones Speedbooster CY</p> <p>DJI Air 2s and Air3 Drones</p> <p>compact light and audio setup for small shoots and 2nd unit</p>
<b>Licences</b>	BE (car with trailer) [eu], C1 (truck < 3,5t <= 7,5t) [eu], C1E (truck (C1) + trailer <= 12t) [eu], Motorboat Certificate Sea [de], RYA Yachtmaster Offshore, Yachtmaster Shore Certificate (till 12 NM) [de]
<b>Education</b>	<p>American Language, Literature &amp; Culture (M.A.): Hamburg University</p> <p>University of Hawaii</p> <p>Air Craft Mechanic: Lufthansa Hamburg</p>
<b>Further references</b>	<p><a href="http://gerrithaaland.com">http://gerrithaaland.com</a></p> <p><a href="http://nautic.film">http://nautic.film</a></p>
<b>Preferred place of work</b>	<p>Branded Storytelling</p> <p>Corporate Film</p> <p>Brand Content</p>

	Corporate Docs Event, Trade show Meeting Opener Interactive Storytelling
<b>Immediate working area</b>	Berlin
<b>2nd residence (if applicable)</b>	Palma de Mallorca
<b>1st residence (federal state or country)</b>	Germany - Berlin
<b>Accommodation possibilities</b>	Barcelona, Copenhagen, Hamburg, Kiel, Los Angeles, Munich, Palma de Mallorca